



Issues in European Business I

MGMT 390-18 & MGMT 491-18 (Special Topics in Management)

Saturday, April 6, 2013 9:00am-5:30pm

Wabash Building room 1217 (425 S Wabash, Chicago 60602)

Professor(s): **Krzysztof Wach**, PhD (70%), **Piotr Stanek**, PhD (30%)

The course focuses on international business in the European Union. The course aims to provide students with necessary knowledge and practical skills necessary for managers of European businesses or international businesses operating in the EU. It deals with the such issues as European Entrepreneurship, European Business, European Management, European Marketing, European Business Culture, European Business Environment as well as legal frameworks for doing business in Pan-European scale.

Issues in European Business II

MGMT 390-19 & MGMT 491-19 (Special Topics in Management)

Sunday, April 7, 2013 9:00am-5:30pm

Wabash Building room 1217 (425 S Wabash, Chicago 60602)

Professor(s): **Piotr Stanek**, PhD (70%), **Krzysztof Wach**, PhD (30%)

The course focuses on European business environment from the perspective of macroeconomic Europeanization processes in the EU. The course develops a range of analytic, organizational and social attributes and skills, amongst them an advanced understanding of the changing nature, institutional design, operation and current trends in the European macroeconomic environment as well as the processes which lead to this "Europeanization" of macroeconomic policies and preferences. The Europeanization vs. Americanization processes are to be discussed as well.

visiting professors

Krzysztof Wach, PhD

Krzysztof Wach is an associate professor in International Entrepreneurship at the Cracow University of Economics (Poland, European Union). He earned his PhD in management in 2006. He was a visiting professor in Grand Valley State University (USA) and Newcastle Business School at Northumbria University (UK) as well as some Central and Eastern European universities. His research interests and expertise field focus on functioning of small businesses in the EU, European entrepreneurship (international business in the EU) and international entrepreneurship. He is a pioneer in research on Europeanization of businesses in Poland. He is a co-coordinator of Atlantis program financed by the EU (EACAE) and the US (FIPSE) called STAIR being realized in the years 2008-2013.



Piotr Stanek, PhD

Piotr Stanek is an associate professor in International Economics at the Cracow University of Economics (Poland, European Union). He earned his PhD at the University of Lille 1 (France) in 2007 for a dissertation on Efficiency of decision making in central banks. He was guest lecturer in Moldova (ASEM, 2007), Lithuania (ISM Vilnius, 2007), France (Université Paris 1 – Sorbonne Panthéon 2013, University of Lille 1, 2004-7, ESC Brest-Bretagne, 2008 and 2010) and in the US (Grand Valley State University, 2009). Since 2008 at the Cracow University of Economics he coordinates an Atlantis programme, financed by the European Commission and the US Government, in Studies in Trans-Atlantic International Relations (STAIR).



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